

## Master of Culture and Art, Entrepreneurship In the Arts; Music, Media and Marketing (60 SP)

Examen:

Examensbenämning:

Beräknad studietid: 1,5 år

Studieform: **Flerformsstudier** **F**

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Kontaktuppgifter: [Enheter](#) | [Utbildningsansvariga](#)

Kod	Namn	Studiepoäng/år/totalt					
		1	2	3	4	5	Totalt
	<b>Advanced Professional Studies</b>						30 SP
EIA18EIA	<b>Introduction to Entrepreneurship in the arts: Music, Media &amp; Marketing</b>	5					5 SP
EIA18EIA01	• Introduction to Entrepreneurship in the Arts; Music, Media and Marketing	5					5 SP
EIA18MIA	<b>Music Industry Analyses</b>	5					5 SP
EIA18MIA01	• Music Industry Analyses	5					5 SP
EIA18MSB	<b>The Music Scenes and Business</b>	10					10 SP
EIA18MSB01	• The Music Scenes and Business 1	5					5 SP
EIA18MSB02	• The Music Scenes and Business 2	5					5 SP
EIA18PP	<b>Professional profile</b> <i>The Student</i> - has knowledge of the communication tools available for presenting themselves as an artist (such as portfolio, artist's statement, CV, website etc) - has knowledge about press, media and art criticism, and is able to use them - has created an individual action plan for their future work within the field of art - has knowledge about copyright issues, contracts, rights and obligations within the art business - has an insight into the pricing of works of art - has knowledge about economy, grants and stipends, and artist residencies and is able to use this knowledge	10					10 SP
EIA18PP01	• Professional profile	10					10 SP
THESIS	<b>THESIS</b> <i>this course includes 5 credit's worth of preparation for the actual work on the thesis, in the form of introduction and intermission seminars</i>						30 SP
EIA18MT01	<b>Master's Thesis</b>	30					30 SP