**Course-specific competences**

Course code: FEV18IA02

Course name: Cultural Knowledge and Different Market Areas

**Competences** **Criteria for Assessment**

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|  | 1 | 3 | 5 |
| Familiar with business in certain market areas | Knowledge about trade in some market | Good knowledge of different market areas | In-depth knowledge of different market areas |
| Ability to take in foreign cultures | Have an overall picture of how different cultures and areas can be grouped based on cultural dimensions | Have a good understanding of how different cultures and areas can be grouped based on cultural dimensions | Have an in-depth understanding of how different cultures and areas can be grouped based on cultural dimensions and ability to apply this knowledge |
| International trade organizations and their impact on world trade | Understand how trade organizations influence global trade | Have a good understanding of how trade organizations influence world trade and have knowledge about some trade organizations | Have an in-depth understanding of how trade organizations influence world trade |