

Course-specific competences

Course code: TKV18GF01

Course name: Basic Course in Business Economics

Competences

Criteria for Assessment

	1	3	5
Analytical and logical competence	Understands the connection between technology and economy in corporate life and in working life.	Understands the importance of production, markets and organization for the success of a business.	Can evaluate and analyze the functionality of different organizational structures on a basic level.
Intrapreneurial and entrepreneurial competence	Understands what a corporation and entrepreneurship are. Has a basic understanding of the concept of profitability.	Can describe the organization and structure of a corporation. Has a basic understanding of the everyday life of an entrepreneur.	Can analyze and participate in developing organizational structures.
Multi-skills competence	Understands that corporations can be organized in many ways and knows about the stakeholder view.	Understands that developing a business is much more work than just coming up with a good idea.	Understands the conditions for entrepreneurship in different economical situations.
International competencies	Understands the corporate life on a local and national level. Understands the co-operation between corporations and other institutions in the society.	Understands that corporations often work in networks and why this is the case.	Can describe modern networking structures and understands the pro's and con's for these.
Interaction and networking competence	Understands the connection between business ideas, markets and different players in business-life.	Can develop a rudimentary marketing plan including a budget for a sustainable and profitable business.	Can initiate the building of networks for gathering market-information and can participate in developing the marketing of a corporation.

Made by:

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Valid in curriculum

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